



THE ULTIMATE RD PRODUCTIONS, LLC SPONSORSHIP PACKAGE 2024 SEASON CONCERT SERIES LIST:

Mo/JoMorgan County & Johnson County Concerts
PFC Pre-Fair Concert
DATC Drink at the Creek Concert Series
TDC Toy Drive Concert

NOTE: PFC is festival seating. Sponsors may set out seats in advance in Platinum section on day of show.

July 4th Free Stage at Jimmy Nash City Park
July 4th Free Stage at Pioneer Park
Mooreville Mooreville Free Summer Concert Series
Martinsville Martinsville Free Summer Concert Series
Bargersville Bargersville Free Summer Concert Series
FFF Fall Foliage Festival Free Stage

*Don't Miss Out On This Year's
Sponsorship Opportunity*



RD
PRODUCTIONS, LLC

"We believe live music is good for the soul and brings people together, not to mention it is a whole lot of fun!"

PLATINUM: \$15,000.00

Logo on **TOP** of all newsprint, radio, social media, billboards, brochures, tickets and concert T-Shirts for all concerts. Logo on **TOP** of front page of program book and **full page ad** in program book for the Morgan County Pre-Fair Concert. Representative from sponsor introduced on stage at the Morgan County Pre-Fair Concert. Unlimited vocal mentions. Unlimited coupons or free items supplied by sponsor will be given out at all concerts.

- **(1) Flag Banner**, provided by RD Productions, LLC to be used at all outdoor concerts, where possible. If no new flag is required, you can have any combination of tickets that add up to \$200.00 value.
- **NO COMPETE CLAUSE (No advertisement allowed from direct competitor, unless agreed upon. Exception: No Compete Clause Unavailable in Johnson County)**
- **PFC: (30)** \$100.00 Platinum Section Tickets. **(30)** \$25.00 Silver Section Tickets. **(13)** Parking Passes. **(2)** VIP Parking Passes. Logo on **(50)** T-Shirts to be given out. Logo will appear on video screens multiple times!
- **DATC: (20)** \$100.00 Season Packages. Logo on T-Shirts, **(20)** to be given out at each concert.
- **TDC: (20)** \$25.00 General Admission Tickets. Logo on **(20)** T-Shirts to be given out at concert. Logo will appear on video screen multiple times!
- **July 4th Martinsville • July 4th Mooreville:** Logo on **(50)** T-Shirts to be given out at each concert.
- **Mooreville • Martinsville • Bargersville • FFF:** Logo on **(20)** T-Shirts to be given out at each concert.



Please Make All Checks Payable To
RD Productions, LLC
290 N. Jefferson St. • Martinsville, IN 46151

Ask your sales rep about available payment plans.
NO REFUNDS Dates, times, venues & acts subject to change.

GOLD: \$12,500.00

Logo on all newsprint, radio, social media, billboards, brochures, tickets and concert T-Shirts for all concerts. Logo on front page of program book and **full page ad** in program book for the Morgan County Pre-Fair Concert. Representative from sponsor introduced on stage at the Morgan County Pre-Fair Concert. Unlimited vocal mentions. Unlimited coupons or free items supplied by sponsor will be given out at all concerts.

- **(1) Flag Banner**, provided by RD Productions, LLC to be used at all outdoor concerts, where possible. If no new flag is required, you can have any combination of tickets that add up to \$200.00 value.
- **PFC: (24)** \$100.00 Platinum Section Tickets. **(24)** \$25.00 Silver Section Tickets. **(10)** Parking Passes. **(2)** VIP Parking Passes. Logo on **(50)** T-Shirts to be given out. Logo will appear on video screens multiple times!
- **DATC: (16)** \$100.00 Season Packages. Logo on T-Shirts, **(20)** to be given out at each concert.
- **TDC: (16)** \$25.00 General Admission Tickets. Logo on **(20)** T-Shirts to be given out at concert. Logo will appear on video screen multiple times!
- **July 4th Martinsville • July 4th Mooreville:** Logo on **(50)** T-Shirts to be given out at each concert.
- **Mooreville • Martinsville • Bargersville • FFF:** Logo on **(20)** T-Shirts to be given out at each concert.

Contact

- ROB HELMS, OWNER**
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- LYLE WILSON, SALES**
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- BONUS SPONSORSHIPS - \$500.00

**The VIP Experience Presented by:
Sponsor of the Day**

*Must purchase any other sponsorship package to qualify.
First come, first serve.*

Drink At The Creek Concert Series Hurry, only 12 slots available! • Package Includes:

- Live on Facebook week of concert to give away the VIP Experience.
- **(4)** DATC bonus tickets. Winner to pick up at sponsor's business or at Will-Call.
- **(1)** VIP Experience Sponsor of the Day yard sign to display the day of show.
- Sponsor representative introduced on stage at DATC.
- **(4)** Chairs provided at DATC waiting on VIP Winner.
- **(4)** Tumblers with sponsor logo at DATC waiting on VIP Winner. Winner gets to keep the tumblers!
- **(1)** Bottle of wine at DATC waiting on VIP Winner.
- **(1)** Charcuterie board or pizza at DATC waiting on VIP Winner.
- Cooler with **(4)** waters at DATC waiting on VIP Winner.
- **(1)** Rug laid down at DATC waiting on VIP Winner.
- **(1)** Mini table at DATC waiting on VIP Winner.

Free Concert Series

Any of 23 free concerts, excluding July 4th & FFF.

- Live on Facebook week of concert to give away the VIP Experience.
- **\$100.00 Gift Card** for food and beverages.
- **(1)** VIP Experience Sponsor of the Day yard sign to display the day of show.
- Sponsor representative introduced on stage at concert.
- **(4)** Chairs provided at concert waiting on VIP Winner.
- **(4)** Tumblers with sponsor logo at concert waiting on VIP Winner. Winner gets to keep the tumblers!
- Cooler with **(4)** waters at concert waiting on VIP Winner.
- **(1)** Rug laid down at concert waiting on VIP Winner.
- **(1)** Mini table at concert waiting on VIP Winner.



THE ULTIMATE SPONSORSHIP PACKAGE 2024

42 Scheduled Concerts

**National, Regional,
& Local Acts**

**Packages Available
for Every Budget**

**Reach Thousands
of Potential Customers!**



SILVER: \$11,000.00

Logo on all newsprint, radio, social media, billboards, brochures, tickets and concert T-Shirts for all concerts. Logo on front page of program book and **full page ad** in program book for the Morgan County Pre-Fair Concert. Representative from sponsor introduced on stage at the Morgan County Pre-Fair Concert. Unlimited vocal mentions. Unlimited coupons or free items supplied by sponsor will be given out at all concerts.

- **(1) Flag Banner**, provided by RD Productions, LLC to be used at all outdoor concerts, where possible. If no new flag is required, you can have any combination of tickets that add up to \$200.00 value.
- **PFC: (20)** \$100.00 Platinum Section Tickets. **(20)** \$25.00 Silver Section Tickets. **(8)** Parking Passes. **(2)** VIP Parking Passes. Logo on **(50)** T-Shirts to be given out. Logo will appear on video screens multiple times!
- **DATC: (12)** \$100.00 Season Packages. Logo on T-Shirts, **(20)** to be given out at each concert.
- **TDC: (12)** \$25.00 General Admission Tickets. Logo on **(20)** T-Shirts to be given out at concert. Logo will appear on video screen multiple times!
- **July 4th Martinsville • July 4th Mooresville:** Logo on **(50)** T-Shirts to be given out at each concert.
- **Mooresville • Martinsville • Bargsville • FFF:** Logo on **(20)** T-Shirts to be given out at each concert.

Hundreds of Radio & Social Media Commercials!

BRONZE: \$9,500.00

Logo on all newsprint, radio, social media, billboards, brochures, tickets and concert T-Shirts for all concerts. Logo on front page of program book and **3/4-page ad** in program book for the Morgan County Pre-Fair Concert. Representative from sponsor introduced on stage at the Morgan County Pre-Fair Concert. Unlimited vocal mentions. Unlimited coupons or free items supplied by sponsor will be given out at all concerts.

- **(1) Flag Banner**, provided by RD Productions, LLC to be used at all outdoor concerts, where possible. If no new flag is required, you can have any combination of tickets that add up to \$200.00 value.
- **PFC: (16)** \$100.00 Platinum Section Tickets. **(16)** \$25.00 Silver Section Tickets. **(6)** Parking Passes. **(2)** VIP Parking Passes. Logo on **(50)** T-Shirts to be given out. Logo will appear on video screens multiple times!
- **DATC: (10)** \$100.00 Season Packages. Logo on T-Shirts, **(20)** to be given out at each concert.
- **TDC: (10)** \$25.00 General Admission Tickets. Logo on **(20)** T-Shirts to be given out at concert. Logo will appear on video screen multiple times!
- **July 4th Martinsville • July 4th Mooresville:** Logo on **(50)** T-Shirts to be given out at each concert.
- **Mooresville • Martinsville • Bargsville • FFF:** Logo on **(20)** T-Shirts to be given out at each concert.

RED: \$7,000.00

Logo on all brochures, tickets and concert T-Shirts for all concerts. **1/2-page ad** in program book for the Morgan County Pre-Fair Concert. Representative from sponsor introduced on stage at the Morgan County Pre-Fair Concert. Unlimited vocal mentions. Unlimited coupons or free items supplied by sponsor will be given out at all concerts.



Custom Flag Banner!

- **(1) Flag Banner**, provided by RD Productions, LLC to be used at all outdoor concerts, where possible. If no new flag is required, you can have any combination of tickets that add up to \$200.00 value.
- **PFC: (12)** \$100.00 Platinum Section Tickets. **(12)** \$25.00 Silver Section Tickets. **(4)** Parking Passes. **(2)** VIP Parking Passes. Logo on **(50)** T-Shirts to be given out. Logo will appear on video screens multiple times!
- **DATC: (8)** \$100.00 Season Packages. Logo on T-Shirts, **(20)** to be given out at each concert.
- **TDC: (8)** \$25.00 General Admission Tickets. Logo on **(20)** T-Shirts to be given out at concert. Logo will appear on video screen multiple times!
- **July 4th Martinsville • July 4th Mooresville:** Logo on **(50)** T-Shirts to be given out at each concert.
- **Mooresville • Martinsville • Bargsville • FFF:** Logo on **(20)** T-Shirts to be given out at each concert.

WHITE: \$5,000.00

Name on brochures and concert T-Shirts for all concerts. **1/2-page ad** in program book for the Morgan County Pre-Fair Concert. Representative from sponsor introduced on stage at the Morgan County Pre-Fair Concert. Unlimited vocal mentions. Unlimited coupons or free items supplied by sponsor will be given out at all concerts.

- **(1) Flag Banner**, provided by RD Productions, LLC to be used at all outdoor concerts, where possible. If no new flag is required, you can have any combination of tickets that add up to \$200.00 value.
- **PFC: (10)** \$100.00 Platinum Section Tickets. **(10)** \$25.00 Silver Section Tickets. **(4)** Parking Passes. **(1)** VIP Parking Pass. Name on **(50)** T-Shirts to be given out. Logo will appear on video screens multiple times!
- **DATC: (6)** \$100.00 Season Packages. Name on T-Shirts, **(20)** to be given out at each concert.
- **TDC: (6)** \$25.00 General Admission Tickets. Name on **(20)** T-Shirts to be given out at concert. Logo will appear on video screen multiple times!
- **July 4th Martinsville • July 4th Mooresville:** Name on **(50)** T-Shirts to be given out at each concert.
- **Mooresville • Martinsville • Bargsville • FFF:** Logo on **(20)** T-Shirts to be given out at each concert.

BLUE: \$3,000.00

Name on concert T-Shirts for all concerts. **1/4-page ad** in program book for the Morgan County Pre-Fair Concert. Unlimited vocal mentions. Unlimited coupons or free items supplied by sponsor will be given out at all concerts.

- **(1) Flag Banner**, provided by RD Productions, LLC to be used at all outdoor concerts, where possible. If no new flag is required, you can have any combination of tickets that add up to \$200.00 value.
- **PFC: (6)** \$100.00 Platinum Section Tickets. **(6)** \$25.00 Silver Section Tickets. **(3)** Parking Passes. Name on **(50)** T-Shirts to be given out. Logo will appear on video screens multiple times!
- **DATC: (4)** \$100.00 Season Packages. Name on T-Shirts, **(20)** to be given out at each concert.
- **TDC: (4)** \$25.00 General Admission Tickets. Name on **(20)** T-Shirts to be given out at concert. Logo will appear on video screen multiple times!
- **July 4th Martinsville • July 4th Mooresville:** Name on **(50)** T-Shirts to be given out at each concert.
- **Mooresville • Martinsville • Bargsville • FFF:** Logo on **(20)** T-Shirts to be given out at each concert.

Throw Out Your Products!



YELLOW: \$2,000.00

Name on concert T-Shirts for all concerts. **1/8-page ad** in program book for the Morgan County Pre-Fair Concert. Unlimited vocal mentions. Unlimited coupons or free items supplied by sponsor will be given out at all concerts.

- **(1) Flag Banner**, provided by RD Productions, LLC to be used at all outdoor concerts, where possible. If no new flag is required, you can have any combination of tickets that add up to \$200.00 value.
- **PFC: (4)** \$100.00 Platinum Section Tickets. **(4)** \$25.00 Silver Section Tickets. **(2)** Parking Passes. Name on **(50)** T-Shirts to be given out. Logo will appear on video screens multiple times!
- **DATC: (2)** \$100.00 Season Packages. Name on T-Shirts, **(20)** to be given out at each concert.
- **TDC: (2)** \$25.00 General Admission Tickets. Name on **(20)** T-Shirts to be given out at concert. Logo will appear on video screen multiple times!
- **July 4th Martinsville • July 4th Mooresville:** Name on **(50)** T-Shirts to be given out at each concert.
- **Mooresville • Martinsville • Bargsville • FFF:** Logo on **(20)** T-Shirts to be given out at each concert.

GREEN: \$1,500.00

Name on concert T-Shirts for all concerts. **1/8-page ad** in program book for the Morgan County Pre-Fair Concert. Unlimited vocal mentions. Unlimited coupons or free items supplied by sponsor will be given out at all concerts.

- **PFC: (2)** \$100.00 Platinum Section Tickets. **(2)** \$25.00 Silver Section Tickets. **(1)** Parking Pass. Name on **(50)** T-Shirts to be given out. Logo will appear on video screens multiple times!
- **DATC: (2)** \$100.00 Season Packages. Name on T-Shirts, **(20)** to be given out at each concert.
- **TDC: (2)** \$25.00 General Admission Tickets. Name on **(20)** T-Shirts to be given out at concert. Logo will appear on video screen multiple times!
- **July 4th Martinsville • July 4th Mooresville:** Name on **(50)** T-Shirts to be given out at each concert.
- **Mooresville • Martinsville • Bargsville • FFF:** Logo on **(20)** T-Shirts to be given out at each concert.

Unlimited Vocal Mentions! Enhanced Digital Marketing!

PURPLE: \$1,000.00

Name on concert T-Shirts for all concerts. **"Thank You"** ad in program book for the Morgan County Pre-Fair Concert. Unlimited vocal mentions. Unlimited coupons or free items supplied by sponsor will be given out at all concerts.

- **PFC: (2)** \$100.00 Platinum Section Tickets. **(1)** Parking Pass. Name on **(50)** T-Shirts to be given out. Logo will appear on video screens multiple times!
- **DATC: (2)** \$100.00 Season Packages. Name on T-Shirts, **(20)** to be given out at each concert.
- **TDC: (2)** \$25.00 General Admission Tickets. Name on **(20)** T-Shirts to be given out at concert. Logo will appear on video screen multiple times!
- **July 4th Martinsville • July 4th Mooresville:** Name on **(50)** T-Shirts to be given out at each concert.
- **Mooresville • Martinsville • Bargsville • FFF:** Logo on **(20)** T-Shirts to be given out at each concert.

Don't Miss Out!

